



## Wheat cracker

### Crisp Bornholm Wheat Cracker From Johannes Dam & Søn A/S, Aakirkeby

The present master baker's grandfather introduced the now famous rye crackers with caraway seeds back in 1924. Today these crackers are exported to a number of countries, including Japan, the US, Switzerland, Norway and Sweden.

Since then the assortment has been enlarged to include a wholewheat cracker (2005) and a piquant rye cracker (2007), both of which are now popular products. The addition of the Bornholm Wheat Cracker completes the assortment from the renowned bakery in Aakirkeby.

The wheat crackers - baked with Bornholm wheat and wholemeal flour - have a full-bodied taste of grain with just a touch of vanilla. The Bornholm Wheat Crackers are very crisp: each cracker comprises 27 thin layers and, as much of the process is done by hand, almost no two crackers are completely alike.

The crackers are an ideal accompaniment with a bite of cheese after dinner or a cup of coffee or tea..



#### **FACTS**

1 packet = 175 g net

1 carton = 24 packets

1 Euro pallet = 54 x 24 packets

Shelf life: 10 months

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