



## Rye Cracker Piquant

from Johannes Dam & Søn A/S, Aakirkeby

Master Baker Jesper Dam, the third generation of “cracker bakers”, is personally involved in the production process every single day to guarantee the high standard of quality.

The Piquant Rye Cracker is an innovative development of the classic Rye Cracker (a favourite since 1924). This new cracker was introduced in the autumn of 2007 and has been well received by the market.

These rye crackers are also very crisp and every single cracker is made of 27 thin layers. The crackers have a taste of exquisite herbs, and sea salt enhances the full-bodied taste. No sugar added.

The Piquant Rye Cracker is ideal for cheeseboards and snacks.

Other cracker varieties from the same bakery: the classic Rye Cracker and the Coarse-grained Cracker with vanilla (see separate descriptions).



### **FACTS**

1 packet = 175 g net  
1 display carton = 12 packets  
1 Euro pallet = 104 x 12 packets  
Shelf life: 10 months

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